

REMARKS

Claims 1-14 remain pending in this application. Claims 1-14 are rejected. Claims 1-4 are amended herein to clarify the invention.

Claims 1-6 and 9-14 have been rejected under 35 U.S.C. §102(b) as being anticipated by U.S. Patent No. 4,839,631 (Tsuji).

Tsuji detects the location of people. In contrast thereto, the method and apparatus of the present invention detects the turns and rotations of a person's body and/or parts thereof as well as posture and/or attitude of a person's extremities, as recited in Claims 1 and 4. It is only such detecting which enables the determination of the influence of a message on a person, as recited in claims 1 and 4 and which Tsuji fails to disclose or suggest. Tsuji fails to disclose or suggest any determination of the influence of a message on a person. Claims 1 and 4 are therefore patentable over Tsuji. Claims 2, 3, 5, 6, and 9-14 are patentable at least for the reason that they depend from patentable base claims. Accordingly, Applicant respectfully requests the withdrawal of the rejection of claims 1-6 and 9-14 based on Tsuji.

Claims 7-8 have been rejected under 35 U.S.C. §103(a) as obvious over U.S. Patent No. 4,839,631 (Tsuji) and further in view of U.S. Patent No. 5,063,603 (Burt) and WO 94/27408 (Conrad et al.).

Claims 7-8 are patentable at least for the reason that they depend from a patentable base claim. Accordingly, Applicant respectfully requests the withdrawal of the rejection of claims 7-8 based on Tsuji and further in view of Burt and Conrad et al.

Claims 1, 4, 7, 9, 13, and 14 have been rejected under 35 U.S.C. §103(a) as obvious over U.S. Patent No. 5,063,603 (Burt).

Burt is directed towards a system to recognize people. In contrast thereto, the method and apparatus of the present invention detects the turns and rotations of a person's body and/or parts thereof as well as posture and/or attitude of a person's extremities, as recited in Claims 1 and 4. It is only such detecting which enables the determination of the influence of a message on a person, as recited in claims 1 and 4 and which Burt fails to disclose or suggest. Burt fails to disclose or suggest any determination of the influence of a message on a person. Furthermore, a system like that in Burt, which is directed to recognizing people, would have no motivation to place detecting means in an upper position of a room, as recited in claim 4, since it would be easier to recognize what people look like with detecting means that detects across a room, rather than from above a room. For the aforementioned reasons, claims 1 and 4 are patentable over Burt. Claims 7, 9, 13, and 14 are patentable at least for the reason that they depend from a

patentable base claim. Accordingly, Applicant respectfully requests the withdrawal of the rejection of claims 1, 4, 7, 9, 13, and 14 based on Burt.

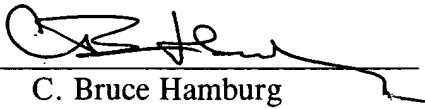
Claim 8 has been rejected under 35 U.S.C. §103(a) as obvious over U.S. Patent No. 5,063,603 (Burt) in further view of WO 94/27408 (Conrad et al.).

Claim 8 is patentable at least for the reason that it depends from a patentable base claim. Accordingly, Applicant respectfully requests the withdrawal of the rejection of claim 8 based on Burt and further in view of Conrad et al.

Applicant respectfully requests a one month extension of time for responding to the Office Action. Please charge the fee of \$60 for the extension of time to Deposit Account No. 10-1250.

In light of the foregoing, the application is now believed to be in proper form for allowance of all claims and notice to that effect is earnestly solicited. Please charge any deficiency or credit any overpayment to Deposit Account No. 10-1250.

Respectfully submitted,
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